



★ PIONEER ★

College of Arts and Science

Affiliated to Bharathiar University & Accredited by NAAC
Jothipuram, Coimbatore- 641 047



सत्यमेव जयते
Ministry of Education
Government of India



UGC
University Grants Commission



MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)

ACTION PLAN FOR IMPLEMENTATION OF INNOVATION AND START-UP POLICY

Vision

To build an ecosystem that encourages and guides students, faculty members, and the local community in their pursuit of entrepreneurship, innovation and successful start-ups and businesses.

Mission

To assist and nurture innovation and business skills among students, faculty members, and the local community in all possible ways.

Short-Term Objectives

- To strengthen the interactions between institutions and business and to direct their results toward fulfilling the mission.
- Assisting student team prototype their innovative ideas.
- To encourage the students and faculty members to identify problems, generate ideas, pitch ideas, and use innovative problem-solving techniques.
- To provide assistance with pre-incubation for faculty members and students' start-up businesses.

Long-Term Objectives

- To encourage academic and student participation in research and intellectual property rights (IPR)
- To offer students a place to make products that has a global market and may generate income.
- To support new business ventures by giving them the chance to go deeper into consulting work.
- To setup a Incubation centre.
- To establish the Center of Excellence with the top business partners to give the student community the chance to learn about the newest tools and technologies.

Internal and External Committee Members

S.No.	Name	Designation
1	Dr.S.Mahendran Principal	Head of the Institute
2	Mr.P.Rajappan Vice Principal	EDC Coordinator
3	Mrs.L.Ladha Assistant Professor	NISP Coordinator
4	Mrs.R.Chitra, Head & Assistant Professor IIC President	Member
5	Mr.M.Kumaresan Head and Assistant Professor IPR Activity Coordinator	Member
6	Mrs.S.Gomathi, Assistant Professor ARIIA Coordinator	Member
7	Mrs.P.Sunitha, Assistant Professor NIRF Coordinator	Member
8	Ms.Tanya Judith Paul, I B.Com	Student NISP Ambassador
9	Mrs.G.Sangeetha, Proprietor, Skanda Marketing, Coimbatore.	Alumni Entrepreneur
10	Vishal Venkatesan CEO - Tech Breakthrough	Entrepreneur

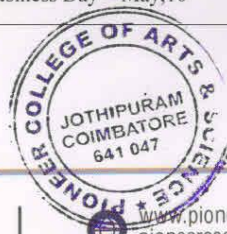
Action Plan



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Action Plan

MONTH	ACTIVITY
October 2022	World's Innovative Projects Demo
	Innovation Day Celebrations (Birthday of Dr.APJ) -Oct,15
	Special talk on My Story – Motivational Speak by Entrepreneur
November 2022	Quiz on Entrepreneurship – National Entrepreneur's Day – Nov, 15
	Half day Interactive/online Session/Mentoring Session "Hangout with Successful Start-ups" (Entrepreneurs in Campus)
	Rural Area Exposure Visit for starting business related to rural market
December 2022	Internship at Innovation & Start-up Centre/Start-ups/Incubation Unit etc. During Semester Break (Duration may vary from minimum 15days)
	Webinar on hotelier – a unique experience to start a business
	Logo creation for New Start-ups
January 2023	Poster Presentation on Entrepreneurship
	PoC – Product or Model Exhibition
	One Day Workshop on Problem Solving/Design Thinking/Ideation Workshop/ Campus Hackathon, etc.
February 2023	Field/Exposure Visit to Village/Society /School/Industry/Market – Identity real Life Problem
	Activities -National Science Day – Feb, 28
	Guest Lecture on enhancing Entrepreneurship Skills among Y Generation
March 2023	The Big Shot- Idea Pitching Competition
	FDP on Entrepreneurship
	Seminar on "Face2Face interaction on financing the start-ups"
April 2023	Model Design Competition
	Seminar on "New product development Opportunities"
May 2023	National Small Business Day – May,10



S. Mahendran

Dr.S.MAHENDRAN
 M.Com.,M.Phil.,MBA.,P.G.D.C.A.,Ph.D.,NET.
 PRINCIPAL
 Pioneer College of Arts and Science
 Jothipuram, Coimbatore - 641047

P.B. No 7204, Jothipuram (PO),
 Coimbatore - 641 047

www.pioneerecas.edu.in
pioneerecas@gmail.com

+91 98422 56808